

From: Jessica Traci Jew <JJew@lacare.org>
Sent time: 05/29/2020 10:32:32 AM
To: mindy.nguyen@lacity.org
Subject: Hollywood Center Project - ENV-2018-2116-EIR - Support Letter from L.A. Care Health Plan
Attachments: Hollywood Center Support Letter_L.A.Care_May2020.docx copy.pdf

Hollywood Center Project - ENV-2018-2116-EIR

L.A. Care Health Plan submits the attached support letter for the Hollywood Center. Please reach out to both Jessica Jew, jjew@lacare.org AND Alison Klurfeld, aklurfeld@lacare.org with any follow-up questions.

Thank you very much,

Jessica Jew, MPH | *Senior Program Manager*
Safety Net Initiatives - Program Development
Phone: Working Remotely (770) 826-0043 (Call/Text) | jjew@lacare.org
L.A. Care Health Plan www.lacare.org
1055 West 7th Street 10th Floor Los Angeles, CA 90017

From: Alison Klurfeld <AKlurfeld@lacare.org>
Sent: Friday, May 29, 2020 9:53 AM
To: Jessica Traci Jew <JJew@lacare.org>
Subject: Fwd: hollywood center support letter

Here you go, signed. Thanks!

Alison Klurfeld
Director, Safety Net Programs and Partnerships
L.A. Care Health Plan
www.lacare.org
1055 W. 7th St, 10th Floor
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L.A. Care
HEALTH PLAN®

For All of L.A.

May 28, 2020

TO: Department of Planning, City of Los Angeles
Mindy Nguyen
221 North Figueroa Street, Suite 1350
Los Angeles, CA 90012

FROM: L.A. Care Health Plan
Alison Klurfeld
Director, Safety Net Programs and Partnerships

Hollywood Center Project - ENV-2018-2116-EIR

Ms. Nguyen,

I am writing to express my support for the proposed Hollywood Center Project.

L.A. Care Health Plan provides comprehensive healthcare coverage to nearly 2.2 million members across L.A. County, including nearly 17,000 older adults who are dually-eligible for both Medi-Cal and Medicare benefits. We recognize that healthy aging requires so much more than access to healthcare – affordable housing close to public transit and connections to needed community resources is critical.

As a certified Environmental Leadership Development Project (ELDP), Hollywood Center has committed to building a project that is carbon net-neutral both during construction and through operation. Hollywood Center will qualify as a LEED Gold project by providing environmentally sustainable design, including the use of recycled, and locally sourced building materials, a significant reduction in outdoor water use, unbundled parking, and a variety of accessible alternatives to driving. Located 600 feet from the Hollywood and Vine Red Line station, the project is able to build around the use of mass transit, allowing residents, locals and visitors the opportunity to access Hollywood and other parts of Los Angeles without the need for an automobile. For older adults and people with disabilities, having convenient access to public transit can be the difference between living independently longer or becoming prematurely institutionalized in nursing homes at great cost to the healthcare system.

Most importantly – this project has prioritized affordable housing for older adults – in a city where unaffordable housing prices have made it very difficult to age-in-place. Average monthly income from Social Security alone puts most seniors very close to the federal individual poverty level. Even the maximum benefit -- which is very difficult to obtain -- nets an annual income that is far below the cost needed to pay for housing, medication, groceries and other needed resources and services.

The World Health Organization has identified Eight Domains of Livability that influence the quality of life for older adults. These domains include: Outdoor Spaces and Buildings, Transportation, Housing,



Social Participation, Respect and Social Inclusion, Civic Participation and Employment, Communication and Information, Community and Health Services. At the statewide level, California’s over-65 population is projected to grow to 8.6 million by 2030. As such, Governor Gavin Newsom has issued an [executive order](#) calling for the creation of a [Master Plan for Aging to be developed in 2020](#). The Master Plan will serve as a blueprint to be used by state government, local communities, private organizations and philanthropy to build environments that promote an age friendly California

The Hollywood Center would provide older adults and people with disabilities access to a vibrant community that provides much needed access to essential resources such as convenient transportation options, well-designed pedestrian experiences and access to high-quality healthcare all within a short subway ride from their home. Although the Covid-19 pandemic has tightened budgets across California and locally, we urge your office to expedite approval for the proposed Hollywood Center Project to ensure that L.A. County is a leader in affordable housing and innovative strategies.

For these reasons I support Hollywood Center and I urge you to move this project forward as quickly as possible. If you have any questions, please feel free to reach out to me at aklurfeld@lacare.org

About L.A. Care Health Plan

L.A. Care Health Plan serves nearly 2.2 million members in Los Angeles County, making it the largest publicly-operated health plan in the country. L.A. Care offers four health coverage plans including Medi-Cal, L.A. Care Covered™, L.A. Care Cal MediConnect Plan and the PASC-SEIU Homecare Workers Health Care Plan, all dedicated to being accountable and responsive to members. As a public entity, L.A. Care’s mission is to provide access to quality health care for L.A. County's vulnerable and low-income communities, and to support the safety net required to achieve that purpose. L.A. Care prioritizes quality, access and inclusion, elevating health care for all of L.A. County. For more information, follow us on [Twitter](#), [Facebook](#), [LinkedIn](#), and [Instagram](#).

Sincerely,



Alison Klurfeld, MPP/MPH
Director, Safety Net Programs and Partnerships
L.A. Care Health Plan

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